

**2013 SEASONAL CALENDAR OF SAMPLE TWEETS/STATUS UPDATES****February 2013**

## All Month

- Keep those healthy New Year's resolutions going strong! Bring your teens up to date on recommended #vaccines <http://bit.ly/SWlJaV>
- There are tools available to help HCPs remind patients about teen #vaccines at every opportunity! <http://bit.ly/TyfRWO>

## February 14 – Valentine's Day

- Will you be mine? Only if you get the #flu #vaccine! It's not too late to get #vaccinated. #FluFacts <http://bit.ly/Vo6qpC>
- Roses are red, violets are blue. I got my #flu #vaccine, how about you? Learn about #vaccines for teens! <http://bit.ly/Vo6qpC>
- On Valentine's Day, spread love, not disease. Be sure your teen is current on recommended #HPV #Tdap & #flu #vaccines! <http://bit.ly/WkrsEc>

**March 2013**

## March 8 – NFID Clinical Vaccinology Course

- Medical experts gather at Clinical Vaccinology Course to strategize for successful adolescent #vaccine programs <http://bit.ly/Y4utL7>

## March 14 – Society for Adolescent Health and Medicine Annual Meeting

- "What's All the Whoop About?" Learn more at the #SAHM annual meeting in Atlanta. #Tdap booster recommended for all teens.

## March 14 – World Kidney Day

- It's World Kidney Day! #Pneumococcal #vaccination is recommended for those with kidney disease <http://bit.ly/VbVRcX>

**April 2013**

## All Month – Oral Cancer Awareness Month

- Did you know #HPV can also cause oral cancer? Learn more about all vaccine-preventable diseases <http://bit.ly/SWlJaV>
- Did you know oral cancer is more common in men, and can be caused by #HPV? Boys should get HPV #vaccination too! <http://bit.ly/WzQ7ps>

## April 24 – World Meningitis Day

- Know the signs/symptoms of #meningitis? World Meningitis Day encourages all to learn more about preventing meningitis <http://bit.ly/112s03N>  
It's World Meningitis Day. Talk to teens & their parents about #meningitis & how #vaccination can help protect them! <http://bit.ly/112s03N>

**May 2013**

## All Month – Hepatitis Awareness Month

- Parents, did your teens get their #hepatitis B #vaccines as a baby? If not, they can catch up now! Ask your doctor <http://bit.ly/ViUDcq>
- Do your patients know chronic #hepatitis can lead to liver cancer? Talk to them about #vaccination <http://bit.ly/ViUDcq>

#### All Month – Asthma Awareness Month

- Encourage teens with #asthma to take preventive steps, such as annual #flu #vaccination, to help keep them healthy <http://bit.ly/Vo6qpC>

#### May 8 – Smallpox Eradication Anniversary

- May 8, 1980 @WHO declared #smallpox eradicated. #Vaccines make a difference. Make sure you're up to date with recommended #vaccinations.

#### May 12 – Mother's Day

- On Mother's Day we'd like to thank all the moms who help keep their kids healthy through #vaccination! <http://bit.ly/qBSXOO>

#### May 12-18 – National Women's Health Week

- Did you know there's a #vaccine to protect against cervical cancer? Teens should get #HPV vaccine at age 11 or 12 <http://bit.ly/YIC5wv>

### **June 2013**

#### June 3-6 – National Immunization Conference

- #Vaccination for teens is a great start for healthy adulthood. Learn more at National #Immunization Conference <http://1.usa.gov/aBZmvX>

#### June 11-13 – International Association for Adolescent Health World Congress

- Looking forward to #IAAH World Congress. Let's keep teens healthy and up to date with recommended #vaccinations. [www.iaah2013.org/](http://www.iaah2013.org/)

#### June 16 – Father's Day

- It's Father's Day! You do a lot for your kids. Don't forget to help keep them healthy with recommended #vaccines! <http://bit.ly/qBSXOO>

### **July 2013**

#### All Month

- Preparing your teens for college? Don't forget their #meningitis booster! <http://bit.ly/U75gQg>

#### July 28 – World Hepatitis Day

- It's World Hepatitis Day! Make sure your teens get their "catch-up" #vaccines, including #hepatitis b. <http://bit.ly/Ui5LHI>

### **August 2013**

#### All Month – National Immunization Awareness Month

- Do you know the recommended #vaccines for teens? Check to make sure your teens are up to date <http://bit.ly/qBSXOO>

#### Mid- to End of August – Back to School

- Before school starts, make sure teens "catch-up" on any missed #vaccines, like #MMR and #hepatitis B. <http://bit.ly/WkrsEc>
- It's back to school! Make sure your teen gets recommended #vaccinations: #meningitis, #flu, #Tdap, #HPV. <http://bit.ly/SWJJaV>

#### August 12 – International Youth Day

- It's International Youth Day! Stay active and healthy by getting recommended #vaccines: #HPV #Tdap #meningitis and #flu. Carpe diem!

### **September 2013**

#### September 2 – Labor Day

- Happy Labor Day! Before school starts make sure your teen is up to date with #HPV #Tdap #meningitis & #flu #vaccines! <http://bit.ly/qBSXOO>

#### September 8 – Grandparents Day

- Happy Grandparents Day! Teach your grandchildren the importance of staying healthy & getting #vaccinated! <http://bit.ly/SWIJaV>
- It's National Grandparents Day--tell yours how much you love them; keep them healthy by getting the #flu #vaccine! #FluFacts

#### September 15 - October 15 – National Hispanic Heritage Month

- Did you know #HPV related cancer rates are higher among Hispanic women? Help change this by getting teens #vaccinated! <http://bit.ly/YIC5wv>
- Hispanic children and teens have the highest #flu #vaccination coverage compared to other ethnicities. Keep up the good work! <http://bit.ly/YIC5wv>

#### **October 2013**

##### All Month – National Family Health Month

- During #NationalFamilyHealthMonth make sure your whole family, including teens, stays healthy and gets all recommended #vaccines!
- Vaccinations aren't just for babies--protect the whole family. Make sure teens get their #vaccines too! <http://bit.ly/SWIJaU>

##### October 21-25 – International Infection Prevention Week

- International Infection Prevention Week is a good time to make sure teens have had their #flu, #meningitis, #HPV, & #Tdap #vaccinations!

##### October 31 – Halloween

- #Flu, #Tdap, and #HPV, Oh My! No need to be scared, instead get #vaccinated! <http://bit.ly/WJFOPO>

#### **November 2013**

##### November 2-6 – American Public Health Association Annual Meeting

- Health leaders gather at the #APHA meeting this week. Prevention is essential to public health, including #vaccines for teens!

##### November 12 – World Pneumonia Day

- On #WPD2013 don't forget that teens with certain underlying conditions may need a #pneumococcal #vaccine. <http://bit.ly/VbVRcW>

##### November 28 – Thanksgiving

- Pass the stuffing, not the #flu. Make sure everyone at the table gets #vaccinated! <http://bit.ly/SWIJaV>
- Give thanks for your family's health and keep them healthy with recommended #vaccines. Teens too! <http://bit.ly/SWIJaU>

#### **December 2012**

##### All Month – Holidays

- Have a happy and healthy holiday season! Make sure all children get recommended #vaccines <http://bit.ly/SWIJaU>
- Give the gift of health--here are 10 reasons to get your teen #vaccinated! <http://bit.ly/WbNE3g>

##### TBD - National Influenza Vaccination Week

- During #NIVW, get your family #vaccinated and make sure your teen's #vaccines are up to date while you're at it! <http://bit.ly/WJFOPO>
- RT if your teens are up to date on all recommended #vaccines! <http://bit.ly/WJFOPO>